

cátia sousa

UX Designer with 10+ years of experience using user-centered principles to solve complex problems.

Experience

Lead UX designer – Planet payment

Jun 2022 to Present

- Designing B2C projects
- Collaborating with PMs, POs, Designers, Dev teams, Business Intelligence analysts, QAs and UX copywriters, working in a cross-functional and distributed team
- Conducting UX research to bring customer feedback and data insights to inform the design, whenever possible
- Creating user flows, wireframes, prototypes, and high-fidelity designs in Figma
- Mentor and guide other designers

Senior UX designer – Planet payment

Aug 2021 to Jun 2022

- Preparing, leading and conducting user research with users to validate concepts and find user needs, taking into consideration user-centric methodologies
- Creation of detailed wireframes/mockups and flows for web responsiveness and native apps
- Turning insights from user research into value-adding features and actionable deliverables
- Involved in planning and execution of workshops with users and stakeholders to help align intent and understand business and customer needs

Senior UX designer – Deloitte

Jan 2020 to Jun 2021

- Worked closely with business owners and teams based in Switzerland and the UK, maintaining effective communication in English.
- Led the design of user interaction interfaces, focusing on flows and screens within an agile development environment.
- Created detailed user interface designs and provided comprehensive asset handoffs to development teams.

Education

Masters of Human Computer Interaction

Carnegie Mellon University

Dec 2013

Masters of Computer Science

University of Madeira

Jun 2011

Skills

Contextual interviews

Card sorting

Heuristic evaluation

Information architecture

Personas

User testing

Mockups / Wireframes

Business analysis

Tools

Figma / Sketch

Publications

Catia Sousa, Ian Oakley.
Integrating Feedback into Wearable Controls. In
Proceedings Human Computer
Interaction Interact 2011,
pp556-559, Springer: Lisbon
September 5-9, 2011 [http://
goo.gl/0dZgTe](http://goo.gl/0dZgTe)